

مؤتمر الضمان الصحي وتكنولوجيا التأمين ٢٠٢٦

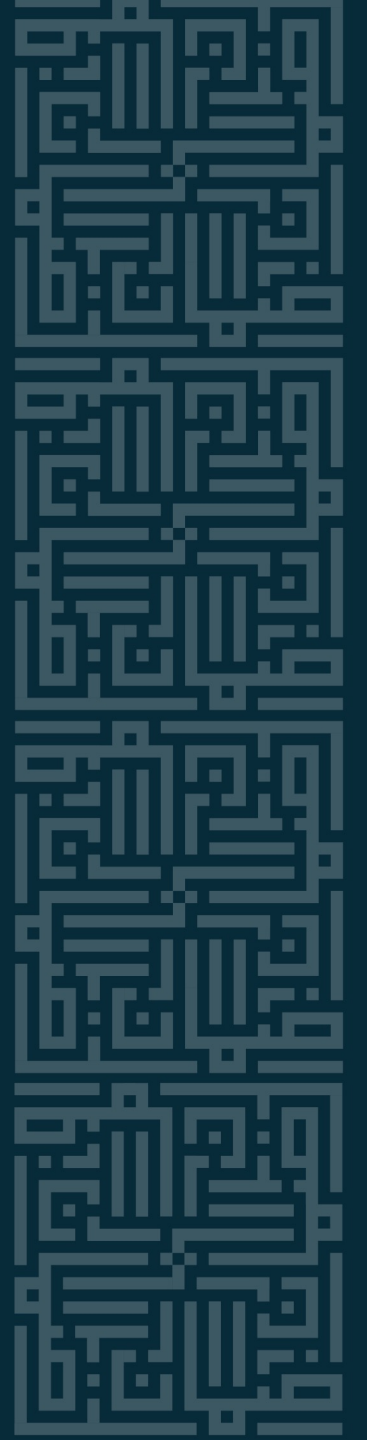
# HEALTH INSURANCE & INSURTECH CONFERENCE 2026

03 - 05 May 2026 | Exhibition World, Bahrain

## HEALTH SECURITY FOR MORE PRODUCTIVE ECONOMIES



# ***Sponsorship & Exhibition Opportunities***





**Become**  
a Sponsor

**Enhance**  
your brand  
position

**Join**  
the  
exhibition

**Expand**  
your market

# Who Should Sponsor:

- ❖ Regional and international health insurers
- ❖ Takaful and Sharia-compliant health insurance providers
- ❖ Global reinsurers with health portfolios
- ❖ Specialty reinsurers focusing on medical risk
- ❖ Reinsurance brokers supporting healthcare lines
- ❖ Global HR/benefits consultancies
- ❖ Local and regional employee benefits brokers
- ❖ Private hospitals and medical networks
- ❖ Specialist clinics
- ❖ Regional hospital chains targeting corporate contracts
- ❖ Global pharma brands with workplace wellness programs

- ❖ Regional pharmaceutical distributors
- ❖ Health tech platforms
- ❖ Wearables & wellness tech providers
- ❖ Insurtech firms offering claims automation, AI underwriting, fraud detection
- ❖ Corporate wellness program providers
- ❖ Mental health platforms
- ❖ Occupational health & safety solutions firms
- ❖ Banks offering bancassurance / group health plans
- ❖ Investment firms with healthcare/insurance portfolios
- ❖ Consulting firms
- ❖ Third Party Administrators (TPAs)

# Available Packages

- ❖ *Diamond Sponsor*
- ❖ *Platinum Sponsor*
- ❖ *Gala Dinner Sponsor*
- ❖ *Gold Sponsor*
- ❖ *Silver Sponsor*
- ❖ *Lunch Sponsor*
- ❖ *Registration Area Sponsor*
- ❖ *Conference Bag Sponsor*
- ❖ *Exhibition Booth Opportunities*
- ❖ *Alternative Marketing Opportunities*

# Diamond Sponsor

USD 20,000

- ❖ Highest-level sponsorship package positions the sponsor as the exclusive Sponsor.
- ❖ It offers maximum exposure and recognition via logo placement, extensive marketing collaterals, and announcements on the conference mailing list.
- ❖ It also includes opportunities for a keynote speech, customized branding, dedicated sessions, networking events, and use of the VIP Lounge.



## Diamond Sponsor

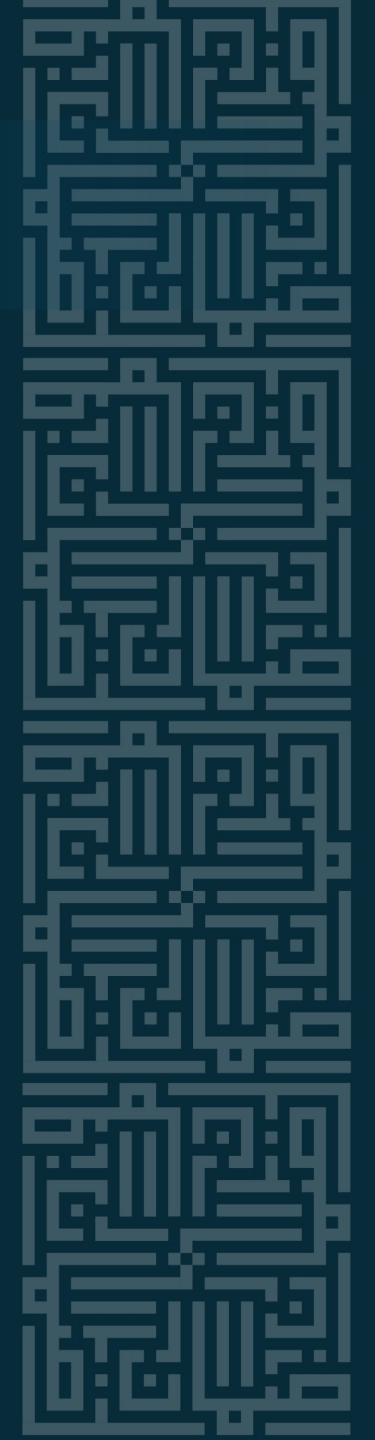
- ❖ Reserved for one sponsor only.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ They deliver a speech in the conference opening.
- ❖ Logo in all social media/digital marketing campaigns (LinkedIn, Instagram, Google Ads, email newsletters) in Bahrain and all Arab markets.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens between conference sessions.
- ❖ Two full-page advertisements and one-page corporate profile in conference book.
- ❖ Announcement with a brief about your organization as "Diamond Sponsor" circulated to the conference mailing list (over 40,000 contacts).

- ❖ 12 complimentary passes for Conference (staff and guests).
- ❖ 60% discount on exhibition booth in the conference exhibition area.
- ❖ Six roll-ups in the conference summit (850cm W x 2m H).
- ❖ Free bookings of the meeting rooms.
- ❖ Opportunity to appoint Three speakers in the conference sessions.
- ❖ Customised branding opportunities throughout the conference venue.
- ❖ Banner displays at networking areas and special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items at the event.

## Platinum Sponsor

USD 15,000

- ❖ The Platinum Sponsorship package offers branding opportunities through logo placement, one-page advertisement, a corporate profile and good discounts on exhibition booths.





## Platinum Sponsor

- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor's logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ One-page advertisement and one-page corporate profile in the conference book.
- ❖ Announcement with a brief about your company as "Platinum Sponsor" circulated to the conference mailing list (over 40,000 contacts).
- ❖ Eight complimentary passes for the Conference.

- ❖ 40 % discount on exhibition booth in the conference exhibition area.
- ❖ Four roll-ups in the conference area (850cm W x 2m H).
- ❖ Free bookings of the meeting rooms.
- ❖ Opportunity to appoint Two speakers in the conference sessions.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Banner displays at the networking areas and special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items at the event.

# Gala Dinner Sponsor

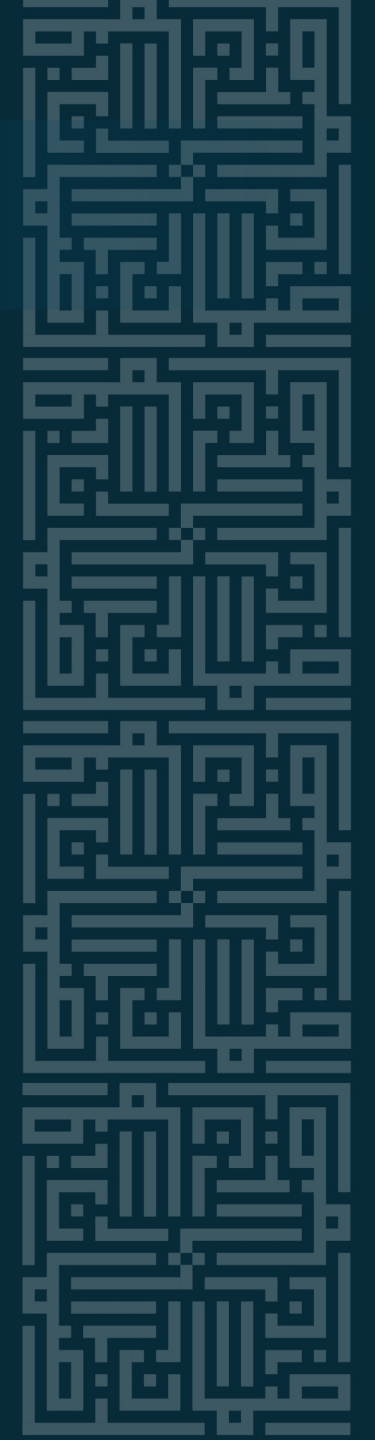
## USD 12,000

- ❖ Exclusive corporate branding during the gala dinner.
- ❖ Welcome speech 2-3 mins. to all delegates at Gala Dinner.
- ❖ You can show a 2-3 minute video at Gala Dinner.
- ❖ Sponsor's Logo on the conference website linked to its company website.
- ❖ Sponsor's Logo will appear in all marketing Collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens between conference sessions.
- ❖ Announcement with a brief about your company as "Gala Dinner Sponsor" to be circulated to the event's mailing list which includes 40,000 contacts.
- ❖ Opportunity to appoint One speaker in the conference sessions (upon availability).
- ❖ Five complimentary passes for the Conference
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ Bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least one week before the events).

## Gold Sponsor

USD 10,000

- ❖ The Gold Sponsorship package provides branding with logo placement, a half-page advertisement, and a half-page corporate profile.



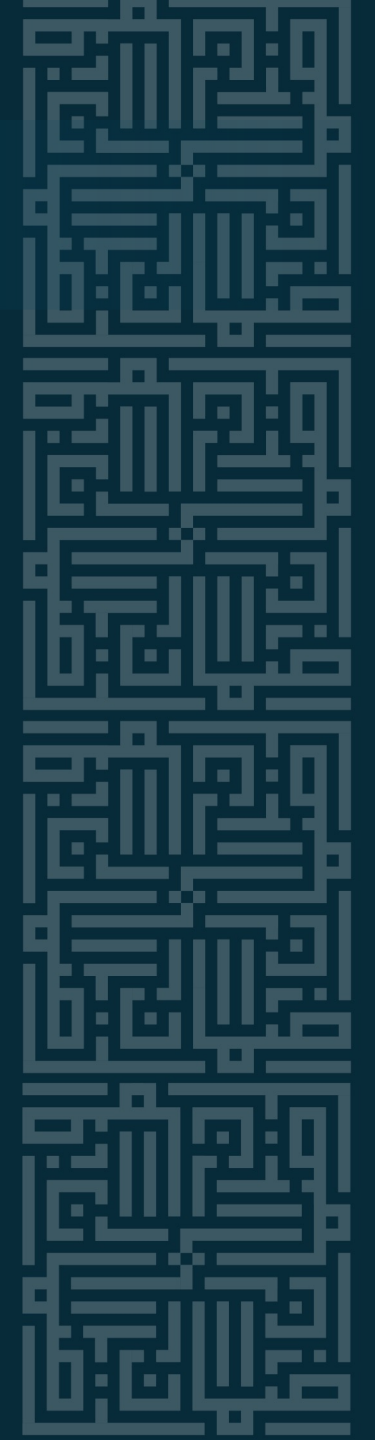
- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor's logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens between conference sessions.
- ❖ Half-page advertisement and half-page corporate profile in the conference book.
- ❖ Opportunity to appoint One speaker in the conference sessions.
- ❖ Five complimentary passes for Conference.
- ❖ 20% discount exhibition space in the conference exhibition area.

- ❖ Three roll-ups in the conference area (850cm W x 2m H).
- ❖ 20% discount on meeting rooms.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Banner displays at the networking areas and special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items at the event.
- ❖ Announcement with a brief about your company as the "gold Sponsor" circulated to the conference mailing list (over 40,000 contacts).

## Silver Sponsor

USD 7,000

- ❖ The silver Sponsorship package provides branding with logo placement, a quarter-page advertisement, and a quarter-page corporate profile.



- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor company logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens between conference sessions.
- ❖ Quarter-page advertisement and Quarter-page corporate profile in the conference book.
- ❖ Opportunity to appoint One speaker in the conference sessions (upon availability).
- ❖ Four complimentary passes for the Conference.
- ❖ 15% discount on exhibition space in the conference exhibition area.

- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ 15% discount on meeting rooms.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Banner displays at the networking areas and special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items at the event.
- ❖ Announcement with a brief about your company as the "Silver Sponsor" circulated to the conference mailing list (over 40,000 contacts).

# Lunch Sponsor

USD 7,000

- ❖ During your Lunch Sponsorship, you can place up to 5 roll-up banners in the networking area.
- ❖ Welcome speech 2-3 min. to the participants before lunch.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor's logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo is prominently displayed on screens between conference sessions.
- ❖ Acknowledgment in the conference program.
- ❖ Opportunity to appoint One speaker in the conference sessions (upon availability).
- ❖ Announcement with a brief about your company as the "Lunch Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ Four complimentary passes for the Conference.
- ❖ bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events).



# Registration Area Sponsor

USD 6,000

- ❖ Exclusive for one sponsor only.
- ❖ Four complimentary passes for Conference.
- ❖ Exclusive branding for the sponsor in the registration place at the venue.
- ❖ All the registration emails from the Conference system, which will include information, confirmations, and others will include the sponsor's logo exclusive as the registration sponsor.
- ❖ Announcement with a brief about your company as the "Registration Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ All the registration invoices will include the sponsor's logo exclusive as a registration sponsor.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor's logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed in the conference book.
- ❖ Sponsor's logo prominently displayed on screens between conference sessions.
- ❖ One dedicated counter branded with sponsor's logo on Budge activations Areas.
- ❖ Design and production through the conference secretariat

# Conference Bag Sponsor

**USD 5,000**

- ❖ The design will be approved by the Conference Secretariat and sponsor,  
Quantity: 400.
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.
- ❖ One bag insert (material to be provided by the sponsor).

- ❖ Sponsor's logo on the conference bag.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ The sponsor's logo will appear in all the marketing collaterals.
- ❖ The sponsor's logo is displayed on the sponsors' page of the conference book.
- ❖ The sponsor's logo was displayed on screens at the conference.
- ❖ Acknowledgment in the conference program.
- ❖ Announcement with a brief about your company as the "Conference Bag Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Two roll-ups (850mm W x 2m H).
- ❖ Two complimentary passes for the Conference

# Booking of Ready Exhibiting Booths

## \*Option 1

**USD 5,500**

(3\*3) Booth Size  
Fully branded, furnished and  
equipped with large Plasma TV.

## \*Option 2

**USD 6,500**

(3\*4) Booth size  
Fully branded, furnished and  
equipped with large Plasma TV.

- ❖ The booth will be based on the design you provide.
- ❖ We can even produce a design for your company from scratch.
- ❖ Free conference participation for four people.
- ❖ Logo on the conference website and agenda.
- ❖ Announcement as Exhibitor on social media channels.
- ❖ Invited to all the conference's official and social gatherings.

## Conference Gift Sponsor

**USD 3,500 – Quantity: 400**

- ❖ Design will be approved by Conference Secretariat and sponsor.
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.
- ❖ One bag insert (material to be provided by the sponsor).

## Conference Lanyard Sponsor

**USD 4000 – Quantity: 400**

- ❖ Sponsor's logo with conference logo on the lanyard.
- ❖ Design will be approved by Conference Secretariat and sponsor.
- ❖ Three complimentary passes for Conference
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.

## Conference Badge Sponsor

**USD 3000 – Quantity: 400**

- ❖ Sponsor's logo and website to be placed on the badge.
- ❖ Badge design will be approved by Conference Secretariat.
- ❖ Physical badges to be worn by the committee faculty, exhibitors and organizers.
- ❖ E-badge to be assigned to the delegates.