



المؤتمر العربي للإكتواريين ٢٠٢٥

ARAB ACTUARIAL CONFERENCE 2025



8 - 10 July 2025 | Hotel El Aurassi, Algiers

TOWARDS RESILIENT SOCIETIES

Sponsorship & Exhibition Opportunities





Become
a Sponsor

Enhance
your brand
position

Join
the
exhibition

Expand
your market

Available Packages

- ❖ *Diamond Sponsor*
- ❖ *Platinum Sponsor*
- ❖ *Gold Sponsor*
- ❖ *Silver Sponsor*
- ❖ *Lunch Sponsor*
- ❖ *Dinner Sponsor*
- ❖ *Coffee Break Sponsor*
- ❖ *Students Participation Sponsor*
- ❖ *Registration Area Sponsor*
- ❖ *Transportation Sponsor*
- ❖ *Media Sponsor*
- ❖ *Conference Bag Sponsor*
- ❖ *Exhibition Booth Opportunities*
- ❖ *Alternative Marketing Opportunities*

Diamond Sponsor

USD 35,000

1

- ❖ Highest-level sponsorship package positions the sponsor as the exclusive Sponsorship
- ❖ It offers maximum exposure and recognition via logo placement, extensive marketing collaterals, and announcements on the conference mailing list.
- ❖ It also includes opportunities for keynote speeches, customized branding, dedicated sessions, networking events, and access to the VIP Lounge.

Diamond Sponsor

- ❖ Reserved for one organization only.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ Logo in all social media/digital marketing campaigns (LinkedIn, Instagram, Facebook, Google Ads, email newsletters) in Algeria and all Arab markets.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ Two full-page advertisements and one-page corporate profile in conference book.
- ❖ Announcement with a brief about your company as the "Diamond Sponsorship" circulated to the conference mailing list (over 40,000 contacts).

- ❖ Ten complimentary passes for Conference.
- ❖ 50% discount on exhibition space in the conference exhibition area.
- ❖ Six roll-up in the conference summit (850mm W x 2m H).
- ❖ 50% discount on meeting rooms.
- ❖ Opportunity to deliver up to Three speakers or executive panel discussions at the conference.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Exclusive sponsorship of networking breaks or special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items or merchandise.

Platinum Sponsor

USD 25,000

2

- ❖ The Platinum Sponsorship package offers branding opportunities through logo placement, half-page advertisement, and corporate profile.
- ❖ It includes designated exhibition booth space, logo inclusion in presentation slides, and sponsorship of networking receptions or events.

- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor company logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ Half-page advertisement and one-page corporate profile in the conference book.
- ❖ Announcement with a brief about your company as the "Platinum Sponsor" circulated to the conference mailing list (over 40,000 contacts).
- ❖ Eight complimentary passes for the Conference.
- ❖ 20 % discount on exhibition space (to be determined) in the conference exhibition area.
- ❖ Four roll-ups in the conference area (850mm W x 2m H).
- ❖ 30 % discount on meeting rooms.
- ❖ Opportunity to deliver up to Two speakers or executive panel discussions at the conference.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Opportunity sponsorship of networking breaks or special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items or merchandise.

Gold Sponsor

USD 18,000

3

- ❖ The Gold Sponsorship package provides branding with logo placement, a half-page advertisement, and a half-page corporate profile.
- ❖ It offers standard exhibition booth space, logo placement on the conference website and mobile app, and recognition in conference materials and social media posts.

- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor company logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ Half-page advertisement and half-page corporate profile in the conference book.
- ❖ Opportunity to deliver One speaker or executive panel discussions at the conference.

- ❖ five complimentary passes for Conference.
- ❖ 20% discount exhibition space (to be determined) in the conference exhibition area.
- ❖ Three roll-ups in the conference area (850mm W x 2m H).
- ❖ 20% discount on meeting rooms.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Opportunity sponsorship of networking breaks or special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items or merchandise.
- ❖ Announcement with a brief about your company as the "gold Sponsor" circulated to the conference mailing list (over 40,000 contacts).

Silver Sponsor

USD 12,000

3

- ❖ The silver Sponsorship package provides branding with logo placement, a quarter-page advertisement, and a quarter-page corporate profile.
- ❖ It offers standard exhibition booth space, logo placement on the conference website and mobile app, and recognition in conference materials and social media posts.

Silver Sponsor

- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor company logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ Quarter-page advertisement and half-page corporate profile in the conference book.
- ❖ Opportunity to deliver One speaker or executive panel discussions at the conference.

- ❖ Four complimentary passes for the Conference.
- ❖ 15% discount on exhibition space (to be determined) in the conference exhibition area.
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ 15% discount on meeting rooms.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Opportunity sponsorship of networking breaks or special events.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items or merchandise.
- ❖ Announcement with a brief about your company as the “silver Sponsor” circulated to the conference mailing list (over 40,000 contacts).

Lunch Sponsor

USD 13,000

- ❖ Sponsor Company Logo on the conference website.
- ❖ Sponsor Company Logo will appear in all the marketing Collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in conference summit to be displayed in presentation slides between sessions.
- ❖ Acknowledgment in the conference programmer.
- ❖ one full-page color advertisement in the conference book.
- ❖ Opportunity to deliver One speaker or executive panel discussions at the conference.
- ❖ Announcement with a brief about your company as the "Lunch Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Welcome speech 2-3 min. to the participants before lunch.
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ Opportunity to deliver One speaker or executive panel discussion at the conference.
- ❖ Three complimentary passes for the Conference.
- ❖ bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events).

Dinner Sponsor

USD 16,000

- ❖ Sponsor's company Logo on the conference website linked to its company website.
- ❖ Sponsor Company Logo will appear in all the marketing Collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors 'page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in conference summit to be displayed in presentation slides.
- ❖ Acknowledgment at the conference program.
- ❖ one full-page color advertisement in the conference book.
- ❖ Announcement with a brief about your company as the "Dinner Sponsor" to be circulated
- ❖ Opportunity to deliver One speaker or executive panel discussions at the conference.
- ❖ welcome speech 2-3 min. to the participants before Dinner.
- ❖ five complimentary passes for the Conference
- ❖ Conference mailing list which includes more than 40,000 contacts.
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ Opportunity to deliver One speaker or executive panel discussion at the conference.
- ❖ Exclusive corporate branding during the dinner.
- ❖ bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events).

Coffee Break Sponsor

USD 6,000

3

- ❖ Sponsor's logo on the conference website.
- ❖ Sponsor's logo will appear in all the marketing collaterals.
- ❖ Sponsor's logo displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo displayed on screens at the conference.
- ❖ Acknowledgment in the conference program.
- ❖ Half-page advertisement in the conference book.
- ❖ Announcement with a brief about your company as the "Coffee Break Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Two roll-ups in the coffee break area (850mm W x 2m H).
- ❖ Two complimentary passes for Conference

Students Participation Sponsor

USD 8,500

1

- ❖ Allowing a total of 40 to 50 students.
- ❖ The Students Sponsorship package provides branding with logo placement, a quarter-page advertisement, and a half-page corporate profile.
- ❖ It offers standard exhibition booth space, logo placement on the conference website and mobile app, and recognition in conference materials and social media posts.

- ❖ All students' badges will bear the Sponsor name.
- ❖ Prominent logo placement on the conference website homepage.
- ❖ Sponsor company logo displayed on all marketing collaterals.
- ❖ Sponsor's logo prominently displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- ❖ Half-page advertisement and half-page corporate profile in the conference book.

- ❖ Four complimentary passes for Conference.
- ❖ 15% discount exhibition space (to be determined) in the conference exhibition area.
- ❖ Two roll-ups in the conference area (850mm W x 2m H).
- ❖ 15% discount on meeting rooms.
- ❖ Customized branding opportunities throughout the conference venue.
- ❖ Enhanced recognition in all conference promotional campaigns.
- ❖ Opportunity to distribute branded promotional items or merchandise.
- ❖ Announcement with a brief about your company as the "Students Sponsor" circulated to the conference mailing list (over 40,000 contacts).

Registration Area Sponsor

USD 12,000

1

- ❖ Exclusive for one sponsor only.
- ❖ Four complimentary passes for Conference.
- ❖ Exclusive branding for the sponsor in the registration place at the venue.
- ❖ Website and Mobile App registration will be branded with company Logo.
- ❖ All the registration emails from the Conference system, which will include information, confirmations, and others will include the sponsor's logo exclusive as the registration sponsor.
- ❖ Announcement with a brief about your company as the "Registration Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.

- ❖ All the registration invoices will include the sponsor's logo exclusive as a registration sponsor.
- ❖ Sponsor's logo on the conference website.
- ❖ Sponsor's logo will appear in all the marketing collaterals.
- ❖ Sponsor's logo displayed on the sponsors' page of the conference book.
- ❖ Sponsor's logo displayed on screens at the conference.
- ❖ Half-page color advertisement in the conference book.
- ❖ One dedicated counter branded with sponsor's logo on Budget activations Areas .
- ❖ Design and production through the conference secretariat

Transportation Sponsor

USD 5,000

2

- ❖ Sponsor's logo will be displayed on the buses and cars Opportunity to provide branded materials in the buses and cars (exclusive for the transportation sponsor only).
- ❖ Sponsor's logo on all official transport vehicles.
- ❖ Sponsor's logo on the conference website.
- ❖ Sponsor's logo will appear in all the marketing collaterals.
- ❖ Sponsor's logo displayed on the sponsors' page of the conference book.

- ❖ Five complimentary passes for Conference
- ❖ Half-page color advertisement in the conference book.
- ❖ Announcement with a brief about your company as the "Transportation Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Complementary exhibition space (to be determined) at the conference exhibition area.
- ❖ Sponsor's logo displayed on screens at the conference.

*Two companies, each one with 5,000\$ or one with 10,000\$

Media Sponsor

USD 5,000

2

- ❖ Sponsor's logo on the conference website linked to your company website.
- ❖ Sponsor's logo will appear in all the marketing collaterals.
- ❖ Sponsor's logo displayed on the sponsor's page of the conference book. Also, the sponsor. will be mentioned on the cover page of the conference book and notebook with "this publication is powered by (Company Logo/Name)"
- ❖ Quarter-page color advertisement in the conference book.
- ❖ Two complimentary passes for Conference
- ❖ One roll-up at the conference exhibition area (850mm W x 2m H).
- ❖ Conference books and notebooks will be given to all participants and speakers.

Conference Bag Sponsor

USD 6,000

1

- ❖ The design will be approved by the Conference Secretariat and sponsor,
Quantity: 600.
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.
- ❖ One bag insert (material to be provided by the sponsor).

Conference Bag Sponsor

- ❖ Sponsor's logo on the conference bag.
- ❖ Sponsor's logo on the conference website.
- ❖ The sponsor's logo will appear in all the marketing collaterals.
- ❖ The sponsor's logo is displayed on the sponsors' page of the conference book.
- ❖ The sponsor's logo was displayed on screens at the conference.
- ❖ Acknowledgment in the conference program.
- ❖ Half-page advertisement in the conference book.
- ❖ Announcement with a brief about your company as the "Conference Bag Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ❖ Two roll-ups (850mm W x 2m H).
- ❖ Two complimentary passes for the Conference

Exhibiting Booth Opportunities

***Option 1**

USD 2000

(3*3) SPACE IN THE
CONFERENCE AREA

***Option 2**

USD 2500

(3*4) PREMIUM SPACE IN
CONFERENCE AREA

- ❖ Exhibition participation for two people.
- ❖ Complimentary Space at the Exhibition Center (3*3).
- ❖ Logo on the conference website.
- ❖ Announcement as Exhibitor on social media channels.

Vue 1



Vue 2



Vue 3



Onsite Alternative
Marketing Opportunities



Conference Giveaways Sponsor

USD 10000 – Quantity: 600

- ❖ Design will be approved by Conference Secretariat and sponsor.
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.
- ❖ One bag insert (material to be provided by the sponsor).

Conference Lanyard Sponsor

USD 8,000

- ❖ Sponsor's logo with conference logo on the lanyard.
- ❖ Design will be approved by Conference Secretariat and sponsor.
- ❖ Three complimentary passes for Conference
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.

Conference Badge Sponsor

USD 8,000

- ❖ Sponsor's logo and website to be placed on the badge.
- ❖ Badge design will be approved by Conference Secretariat.
- ❖ Physical badges to be worn by the committee faculty, exhibitors and organizers.
- ❖ E-badge to be assigned to the delegates.

Pocket Program Sponsor

USD 5,000 – Quantity: 600

- ❖ Sponsor's advertisement on the back cover of the pocket program (artwork to be provided by the sponsor).
- ❖ Design will be approved by Conference Secretariat.
- ❖ Production and delivery to the Conference Centre will be arranged through the organizer.

Notepad & Pen Sponsor

USD 5,000 – Quantity: 600

- ❖ Sponsor's Logo with the conference name and logo on the Notepads and Pens.
- ❖ Design must be submitted to the Conference Secretariat for approval.
- ❖ All materials must be provided and delivered directly by the Sponsor to the Organizer at least Seven working days before the event.

Bag Inserts Sponsor

USD 2,000 – Quantity: 600

- ❖ One bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events).