# المؤتمر العربي الدولي للإكتواريين ٢٠٢٦ INTERNATIONAL ARAB ACTUARIAL CONGRESS 2026

10 - 12 February 2026 | Jumeirah Emirates Towers Hotel, Dubai

# THE WORLD FROM AN ACTUARIAL EYE

















# Sponsorship & Exhibition Opportunities



#### **Become** a Sponsor

Enhance your brand position **Join** the exhibition

#### **Expand** your market

#### **Available Packages**

- Diamond Sponsor
- ✤ Platinum Sponsor
- ✤ Gold Sponsor
- ✤ Gala Dinner Sponsor
- **Silver Sponsor**
- Lunch Sponsor
- Registration Area Sponsor
- Conference Bag Sponsor
- Exhibition Booth Opportunities
- ✤ Alternative Marketing Opportunities



#### **Diamond Sponsor**

#### USD 18,000

- Highest-level sponsorship package positions the sponsor as the exclusive Sponsor.
- It offers maximum exposure and recognition via logo placement, extensive marketing collaterals, and announcements on the conference mailing list.
- It also includes opportunities for a keynote speech, customized branding, dedicated sessions, networking events, and use of the VIP Lounge.



- Reserved for one sponsor only.
- Prominent logo placement on the conference website homepage.
- Logo in all social media/digital marketing campaigns (LinkedIn, Instagram, Google Ads, email newsletters) in Bahrain and all Arab markets.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens between conference sessions.
- Two full-page advertisements and one-page corporate profile in conference book.
- Announcement with a brief about your organization as the "Diamond Sponsor" circulated to the conference mailing list (over 40,000 contacts).

- Ten complimentary passes for Conference (staff and guests).
- 50% discount on exhibition space in the conference exhibition area.
- Six roll-ups in the conference summit (850cm W x 2m H).
- ✤ 50% discount on meeting room bookings.
- Opportunity to appoint Three speakers in the conference sessions.
- Customised branding opportunities throughout the conference venue.
- Banner displays at networking areas and special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items at the event.

#### **Platinum Sponsor**

#### USD 13,000

The Platinum Sponsorship package offers branding opportunities through logo placement, one-page advertisement, a corporate profile and good discounts on exhibition booths.



#### Platinum Sponsor

- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens in the conference summit between sessions.
- Half-page advertisement and one-page corporate profile in the conference book.
- Announcement with a brief about your company as the "Platinum Sponsor" circulated to the conference mailing list (over 40,000 contacts).
- Eight complimentary passes for the Conference.

- ✤ 30 % discount on exhibition space in the conference exhibition area.
- Four roll-ups in the conference area (850cm W x 2m H.
- ✤ 30 % discount on meeting room booking.
- Opportunity to appoint Two speakers in the conference sessions.
- Customized branding opportunities throughout the conference venue.
- Banner displays at the networking areas and special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items at the event.

#### **Gold Sponsor**

### USD 10,000

The Gold Sponsorship package provides branding with logo placement, a

half-page advertisement, and a half-page corporate profile.



#### Gold Sponsor

- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens between conference sessions.
- Half-page advertisement and half-page corporate profile in the conference book.
- Opportunity to appoint One speaker in the conference sessions.
- Five complimentary passes for Conference.
- 20% discount exhibition space in the conference exhibition area.

- Three roll-ups in the conference area (850cm W x 2m H).
- ✤ 20% discount on meeting rooms.
- Customized branding opportunities throughout the conference venue.
- Banner displays at the networking areas and special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items at the event.
- Announcement with a brief about your company as the "gold Sponsor" circulated to the conference mailing list (over 40,000 contacts).

### **Gala Dinner Sponsor**

### USD 10,000

- Exclusive corporate branding during the dinner.
- Sponsor's company Logo on the conference website linked to its company website.
- Sponsor Company Logo will appear in all the marketing Collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens between conference sessions.
- Acknowledgment at the conference program.
- Announcement with a brief about your company as the "Gala Dinner Sponsor" to be circulated.

- Opportunity to appoint One speaker in the conference sessions (upon availability).
- Welcome speech 2-3 mins. to all delegates.
- ✤ You can show a 2-3 minute video to all delegates.
- Five complimentary passes for the Conference
- Conference mailing list which includes more than 40,000 contacts.
- Two roll-ups in the conference area (850mm W x 2m H).
- Bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least one week before the events).

#### **Silver Sponsor**

#### USD 7,000

The silver Sponsorship package provides branding with logo placement, a quarter-page advertisement, and a quarter-page corporate profile.



#### Silver Sponsor

- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens between conference sessions.
- Quarter-page advertisement and Quarter-page corporate profile in the conference book.
- Opportunity to appoint One speaker in the conference sessions (upon availability).
- Four complimentary passes for the Conference.
- 15% discount on exhibition space in the conference exhibition area.

- Two roll-ups in the conference area (850mm W x 2m H).
- ✤ 15% discount on meeting rooms.
- Customized branding opportunities throughout the conference venue.
- Banner displays at the networking areas and special events.
- Enhanced recognition in all conference promotional campaigns.
- Opportunity to distribute branded promotional items at the event.
- Announcement with a brief about your company as the "Silver Sponsor" circulated to the conference mailing list (over 40,000 contacts).

## Lunch Sponsor



- During your Lunch Sponsorship, you can place up to 5 roll-up banners in the networking area.
- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo is prominently displayed on screens between conference sessions.
- ✤ Acknowledgment in the conference programmer.
- Opportunity to appoint One speaker in the conference sessions (upon availability).

- Announcement with a brief about your company as the "Lunch Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- Welcome speech 2-3 min. to the participants before lunch.
- Two roll-ups in the conference area (850mm W x 2m H).
- Three complimentary passes for the Conference.
- bag insert (promotional material or flyer to be provided by the sponsor and delivered to the Organizer at least ten working days before the events).

#### **Registration Area Sponsor**

#### USD 4,000

- Exclusive for one sponsor only.
- Four complimentary passes for Conference.
- Exclusive branding for the sponsor in the registration place at the venue.
- Website and Mobile App registration with be branded with company Logo.
- All the registration emails from the Conference system, which will include information, confirmations, and others will include the sponsor's logo exclusive as the registration sponsor.
- Announcement with a brief about your company as the "Registration Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- All the registration invoices will include the sponsor's logo exclusive as a registration sponsor.

- Prominent logo placement on the conference website homepage.
- Sponsor company logo displayed on all marketing collaterals.
- Sponsor's logo prominently displayed in the conference book.
- Sponsor's logo prominently displayed on screens between conference sessions.
- One dedicated counter branded with sponsor's logo on Budge activations Areas.
- Design and production through the conference secretariat

#### **Conference Bag Sponsor**

#### USD 4,000

- The design will be approved by the Conference Secretariat and sponsor, Quantity: 600.
- Production and delivery to the Conference Centre will be arranged through the organizer.
- One bag insert (material to be provided by the sponsor).



- Sponsor's logo on the conference bag.
- Prominent logo placement on the conference website homepage.
- The sponsor's logo will appear in all the marketing collaterals.
- ✤ The sponsor's logo is displayed on the sponsors' page of the conference book.
- The sponsor's logo was displayed on screens at the conference.
- Acknowledgment in the conference program.
- Announcement with a brief about your company as the "Conference Bag Sponsor" to be circulated to the conference mailing list which includes more than 40,000 contacts.
- ✤ Two roll-ups (850mm W x 2m H).
- Two complimentary passes for the Conference



### **Exhibiting Booth Opportunities**



\*Option 2

USD 2,600

(3\*4) PREMIUM SPACE IN CONFERENCE AREA

- Exhibition participation for two people.
- Complimentary Space at the Exhibition Center (3\*3).
- ✤ Logo on the conference website.
- Announcement as Exhibitor on social media channels.



Conference Giveaways Sponsor

USD 3,500 - Quantity: 500

- Design will be approved by Conference Secretariat and sponsor.
- Production and delivery to the Conference Centre will be arranged through the organizer.
- One bag insert (material to be provided by the sponsor).

Conference Lanyard Sponsor

USD 4000 - Quantity: 500

- Sponsor's logo with conference logo on the lanyard.
- Design will be approved by Conference Secretariat and sponsor.
- Three complimentary passes for Conference
- Production and delivery to the Conference Centre will be arranged through the organizer.

#### Conference Badge Sponsor

USD 2,500 – Quantity: 500

- Sponsor's logo and website to be placed on the badge.
- Badge design will be approved by Conference Secretariat.
- Physical badges to be worn by the committee faculty, exhibitors and organizers.
- E-badge to be assigned to the delegates.